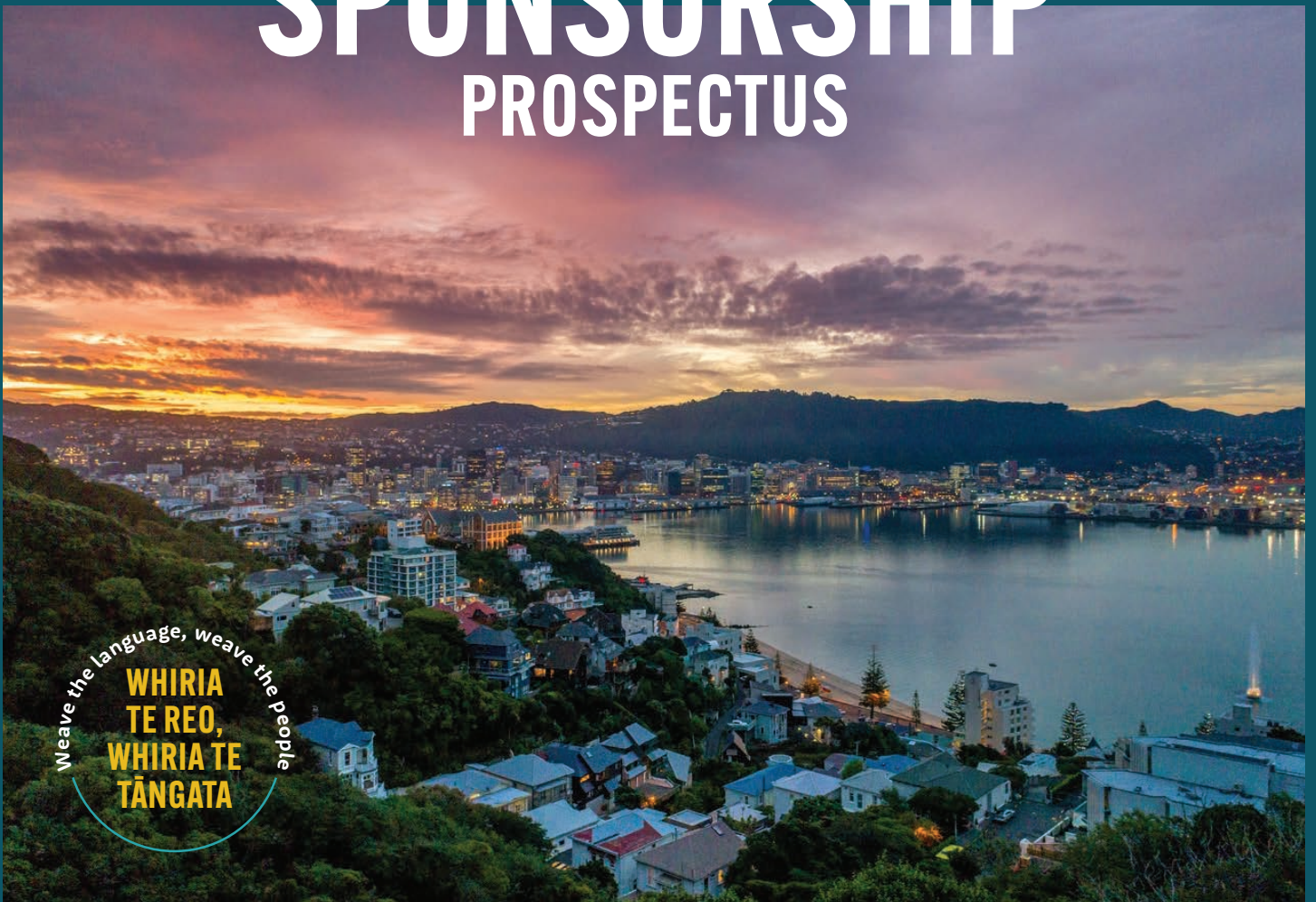


CLESOL | 2024
WELLINGTON *Conference*

Exploring new skills and
knowledge through language

SPONSORSHIP PROSPECTUS



Weave the language, weave the people
**WHIRIA
TE REO,
WHIRIA TE
TĀNGATA**

**18TH NATIONAL
CONFERENCE**

FOR COMMUNITY
LANGUAGES AND ESOL

Brought to you by
TESOLANZ and CLANZ

[CLESOL.ORG.NZ](https://clesol.org.nz)

20-21 APRIL
VICTORIA UNIVERSITY
OF WELLINGTON

INVITATION

On behalf of the Organising Committee we take great pleasure in inviting you to support the 18th National CLESOL Conference.

The purpose of CLESOL is to promote the professional interests of language teachers and cater for the needs of teachers and students across a range of contexts related to language learning and teaching.

This prospectus outlines the sponsorship opportunities available for the conference. Please take some time to review the package and determine the best fit for your promotion requirements.

We look forward to sharing this unique event and welcoming you to Wellington as a valued Sponsor.



Nicky Riddiford
Convenor



Anna Dowling
Convenor

ABOUT... THE CONFERENCE

The conference will provide an opportunity for teachers of the many languages in Aotearoa New Zealand, in particular community languages and ESOL, to interact, socialise and explore new knowledge and skills.



The conference will take place over two days and include a variety of keynote addresses, interactive sessions and social elements. Over 300 delegates from a wide range of backgrounds in language teaching and learning – in families, communities, schools, workplaces and tertiary institutions – are expected to attend.



ABOUT... THE DELEGATES

The CLESOL delegates have the opportunity to network and interact, co-operate across sectors, as well as identify and pursue common goals.

In addition, the conference allows for a diverse range of delegates to present and publish research to the wider language learning and teaching community.

CLESOL also affirms the maintenance of te reo Māori under the Treaty of Waitangi.

The delegates will be teachers and leaders who support learners to build their community languages, te reo Māori and English as an additional language. Leaders and teachers will come from:

- + Community language groups
- + Tertiary language and applied linguistics programmes
- + Programmes at private training establishments (PTEs)
- + Early childhood, primary and secondary contexts
- + Government and regional agencies

The leaders and teachers support students including those from refugee and migrant backgrounds, and international students.



THE VENUE

CLESOL 2024 will be held at Rutherford House, Victoria University of Wellington, close to the CBD, Parliament, railway station and many cafes and accommodation options.

PROGRAMME

We are planning an interactive and informative programme. To assist with your planning, here is a brief outline of each day:

PRE-CONFERENCE

FRIDAY 19 APRIL

- + Pre-conference meetings and workshops
 - + Registrations open from mid-afternoon
-

DAY 1

SATURDAY 20 APRIL

- + First day of conference
 - + Social function in the evening
-

DAY 2

SUNDAY 21 APRIL

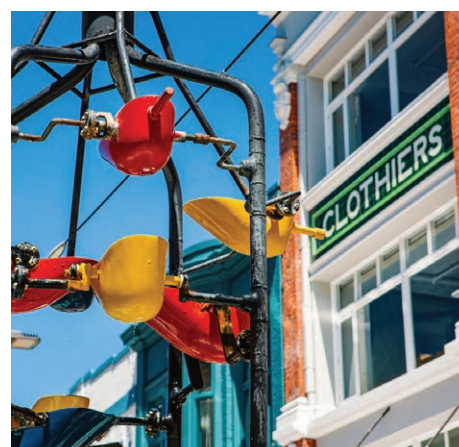
- + Full day conferencing with the conference dinner in the evening
-

SPONSORSHIP OPPORTUNITIES

This prospectus outlines the sponsorship opportunities available for the conference.

Please take some time to review the packages and benefits and contact us if you need any clarification or further information.

We understand how important it is for you as a sponsor to feel that your investment is wisely placed.



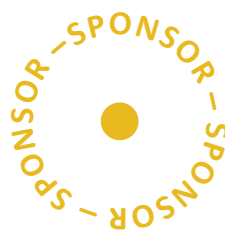
THE BENEFITS OF PARTICIPATING AS A SPONSOR

Sponsorship provides the opportunity to:

- + Interact with the most influential stakeholders within this sector
- + Have high visibility on the conference website and throughout the official marketing material
- + Deliver a clear message that you have a genuine commitment to language education
- + Build new relationships and strengthen existing ones

PRINCIPAL

\$7,500 + GST



BENEFITS INCLUDE: PROFILE

- + Recognition as a Principal Sponsor on audio visual display at the conference
- + Acknowledgment at the opening and closing of the conference
- + Alignment with one of the keynote speakers and the opportunity to introduce the speaker
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo in onsite signage at the conference where applicable
- + Company logo on conference website with links to your nominated website
- + Acknowledgement as the Conference Dinner Sponsor
- + One trade display area

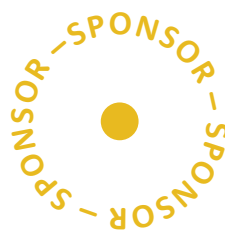
REGISTRATIONS

- + **Three complimentary** Conference registrations
- + **Three complimentary** tickets to the Conference Dinner



GOLD

\$5,500 + GST



BENEFITS INCLUDE: PROFILE

- + Recognition as a Gold Sponsor on audio visual display at the main conference
- + Acknowledgment at the opening and closing of the conference
- + Alignment with one of the conference speakers
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo in onsite signage at the conference where applicable
- + Company logo on conference website with links to your nominated website
- + One trade display area

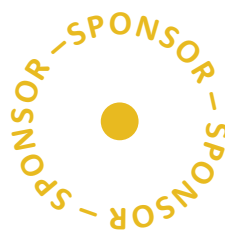
REGISTRATIONS

- + **Two complimentary** Conference registrations
- + **Two complimentary** tickets to the Conference Dinner



SILVER

\$3,500 + GST



BENEFITS INCLUDE: PROFILE

- + Recognition as a Silver Sponsor on audio visual display at the main conference
- + Acknowledgment in the opening and closing of the conference
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo in onsite signage at the conference where applicable
- + Company logo on conference website with links to your nominated website
- + One trade display area

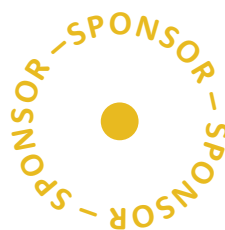
REGISTRATIONS

- + **One complimentary** Conference registration
- + **One complimentary** ticket to the Conference Dinner



BRONZE

\$1,500 + GST



BENEFITS INCLUDE: PROFILE

- + Recognition as a Bronze Sponsor on audio visual display at main conference
- + Acknowledgment in the opening and closing of the conference
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo in onsite signage at the conference where applicable
- + Company logo on conference website with links to your nominated website



PUBLISHER'S

\$4,000 + GST



BENEFITS INCLUDE: PROFILE

- + Recognition as a Publisher's Session Sponsors on audio visual displays at the conference
- + Opportunity to present publications in Concurrent Sessions within the conference programme
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo on conference website with links to company website

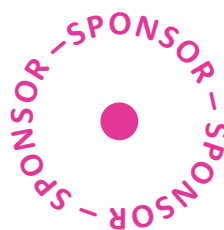
REGISTRATIONS

- + **One complimentary** Conference registration
- + **One complimentary** ticket to the Conference Dinner



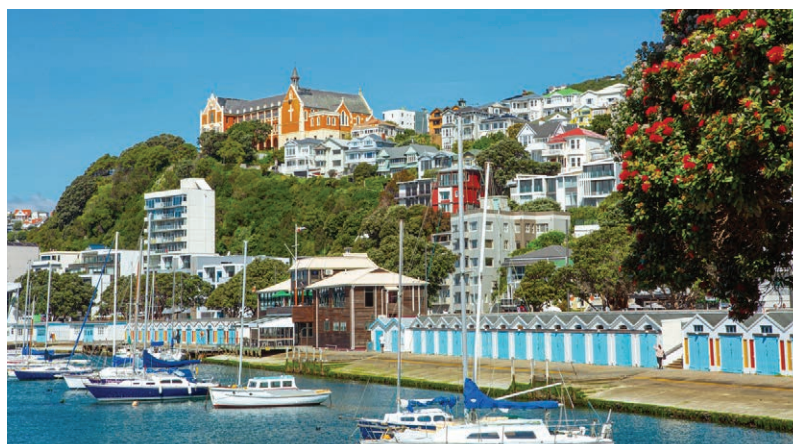
PRE CONFERENCE WORKSHOP

\$1,750 + GST
per workshop



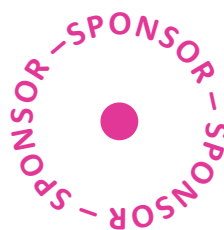
BENEFITS INCLUDE: PROFILE

- + Recognition as pre-conference Workshop Sponsor on audio visual display in sponsored workshop
- + Acknowledgment in digital communications (website, app, email and social media)
- + One complimentary conference registration, including attendance at all conference sessions, morning/afternoon teas and lunches
- + Company logo on conference website with links to your nominated website



WORKSHOP

\$1,750 + GST
per workshop



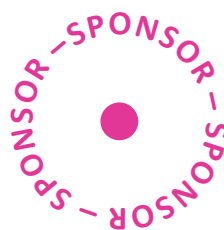
BENEFITS INCLUDE: PROFILE

- + Recognition as Conference Workshop Sponsor on audio visual display in sponsored workshop
- + Acknowledgment in digital communications (website, app, email and social media)
- + One complimentary conference registration, including attendance at all conference sessions, morning/afternoon teas and lunches
- + Company logo on conference website with links to your nominated website



SPEAKER

\$2,000 + GST
per speaker



BENEFITS INCLUDE: PROFILE

- + Acknowledgement in the conference programme by the person introducing the presenter
- + Your company logo prominently displayed at the start and conclusion of your speaker's conference address
- + Opportunity to display a banner in the conference room during the presentation
- + Acknowledgment in digital communications (website, app, email and social media)
- + Company logo on signage onsite at the conference where applicable
- + Company logo on conference website with links to your nominated website

Selection of the speaker and content of the presentation will be determined by the Organising Committee and subject to approval from the selected speaker.



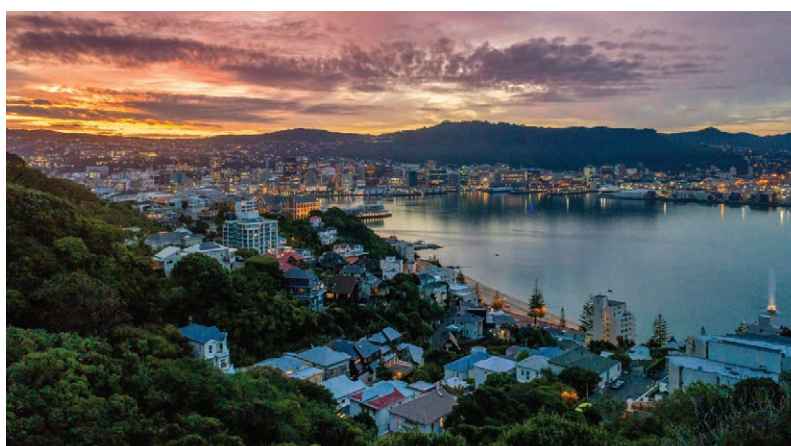
TRADE STAND

\$1,500 + GST



INCLUDED IN YOUR: EXHIBITION STAND

- + Exhibition shell set up
- + Power with multi board (10amp power box)
- + Table and chairs
- + Day catering for one company representative
- + Opportunity to purchase tickets to the Conference Dinner
- + Acknowledgment in digital communications (website, app, email and social media)
- + Delegate day catering will be held amongst the exhibitors



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CONTACT DETAILS

For more information on sponsorship opportunities
and to discuss your involvement please contact:

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NERIDA RAMSAY

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CLESOL.ORG.NZ